

Be A Good Relative Social Media Campaign Toolkit

Be sure to tag NCUIH in your #BeAGoodRelative posts! Twitter: @NCUIH_Official Facebook: @NCUIH LinkedIn: National Council of Urban Indian Health (Official) Instagram: @urbanindianhealth

Post Option 1

National Council of Urban Indian Health

| Platform | Сору | Graphic |
|-------------------------------|--|----------|
| Twitter | Being a good relative means protecting those that we love. #BeAGoodRelative and get vaccinated! Learn more: ncuih.org/vaccine #NativeHealth | Download |
| Facebook | Being a good relative means protecting those that we love. #BeAGoodRelative and get vaccinated! | Download |
| | Find your local Urban Indian Organization and learn more about getting vaccinated here: ncuih.org/vaccine | |
| LinkedIn | Being a good relative means protecting those that we love. #BeAGoodRelative and get vaccinated! | Download |
| | Find your local Urban Indian Organization and learn more about getting vaccinated here: ncuih.org/vaccine | |
| Instagram | Being a good relative means protecting those that we love. #BeAGoodRelative and get vaccinated! Find your local Urban Indian Organization and learn more about getting vaccinated at link in bio. #NativeHealth #NativeYouth #AmericanIndian #AlaskaNative #UrbanIndian #UrbanIndianHealth #IndianHealth #IndianCountry #Native | Download |
| Facebook/Instagram Stories | | Download |



924 Pennsylvania Ave. SE Washington, DC 20003 Phone: (202) 544-0344 Fax: (202) 544-9394 www.ncuih.org





Post Option 2

| Platform | Сору | Graphic |
|-----------------------------|---|-----------------|
| Twitter | Protecting the ones you love means protecting yourself. #BeAGoodRelative and get vaccinated! Learn more: ncuih.org/vaccine #NativeHealth | <u>Download</u> |
| Facebook | Protecting the ones you love means protecting yourself. #BeAGoodRelative and get vaccinated! Find your local Urban Indian Organization and learn more about getting vaccinated here: ncuih.org/vaccine | Download |
| LinkedIn | Protecting the ones you love means protecting yourself. #BeAGoodRelative and get vaccinated! Find your local Urban Indian Organization and learn more about getting vaccinated here: ncuih.org/vaccine | Download |
| Instagram | Protecting the ones you love means protecting yourself. #BeAGoodRelative and get vaccinated! Find your local Urban Indian Organization and learn more about getting vaccinated at link in bio. #NativeHealth #NativeYouth #AmericanIndian #AlaskaNative #UrbanIndian #UrbanIndianHealth #IndianHealth #IndianCountry #Native | Download |
| Facebook/Instagram Story | | Download |

Additional Graphics

| Platform | Graphic |
|------------------|----------|
| Flyer (8.5x11) | Download |
| Poster (11x17) | Download |
| Website | Download |
| Email/Newsletter | Download |



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